

Website traffic plays very vital role in the success of every webmaster. It doesn't matter how great your contents are, still you need to know that how to increase your blog traffic.

By increasing traffic, it doesn't mean just getting more and more visitors. Before going to apply these tips, you need to set your goals and objectives, and then target your traffic. When you will set your goals, then you can get more conversions easily.



**So let's move to the top 101 ways to boost traffic to your website or blog.**

**1. Content is king:** This is the first and more important step. Quality blog must have quality article with proper research and proper optimization.

**2.** Always do keyword research before writing a new blog post. You can use Google Keyword Planner tool to find keywords.

**3. Brander URL:** Your blog or website URL should be simple and easy to remember.

**4. Write longer posts:** I'm not saying that every time you should write lengthy articles, but your article should be enough to solve the problem of your reader.

**5. Avoid Copied Article:** Copying contents from others website will only possible in dreams now, and you should forget this concept now.

**6.** Ask your readers what they'd like you to write about.

**7. Headings and subheading:** Don't put all eggs in one basket, split your content into headings and sub heading to make it more easier for your readers.

**8.** Place your main keyword in main title.

**9. Eye-catching images:** Attractive images are very important to attract your visitors, and images are also beneficial for SEO.

**10.** Optimize Images Before uploading to your website.

**11. Add Alt tag:** Crawler can't read images, to tell the crawler about your images, you need to add alt tag for your images.

**12. Meta title:** Title tags are often used on search engine results pages (SERPs) to display preview snippets for a given page. Adding title tag is more useful to increase SERP visibility.

**13. Meta Description:** Meta descriptions that provide concise explanations of the contents of web pages. Meta description is a short summery of your whole article.

**14. Meta Keywords:** Lot of conspiracy about adding meta keywords, because Google say's that we are not using the keywords meta tag in web ranking. Anyways, still adding Meta Keywords is worthy.

**15. Inner Linking:** Cross linking is also a good practice to increase your traffic and more effective SEO as well.

**16. Website Layout:** Your website should not be too complicated to navigate, and make sure your website should be responsive.

**17.** Make attractive logo that should represent your website.

**18. SEO By Yoast:** If you are using WordPress, then SEO by Yoast is a most popular Plugin for SEO.

**19. W3 Total Cache:** It is an another best plugin for WordPress to enhance your website performance.

**20. Website Speed:** Loading time matter much, if your website taking too much time to load, then user will not explore your website further.

**21. Submit Sitemap:** Create XML sitemap of your blog or website and submit into major search engines like, Google Webmaster Tools, Bing Webmaster Tools, and other popular search engines.

**22. WP smush.it:** It is a great WordPress plugin to optimize your images.

**23.** Add Google Analytics code into your website, and check your daily traffic and many more.

**24. Search Engine Submissions:** Submit website URL to major search engines. Lot of tools available to submit URL, but I will recommend you to submit manually. Submit URL to these search engines:

*Google*

*Yahoo*

*Bing*

*Alta Vista*

*Lycos*

*HotBot*

*Go*

*Excite*

*Gigablast*

*Alexa Internet*

**25.** Write about topics trending on Twitter and in Google trends.

**26.** Interview influential people in your niche/industry.

**27.** Comment on other blogs and appreciate them and their efforts as well.

**28.** Allow comments on your blog, so your readers can leave feedback about your article.

**29.** Don't allow spam comments.

**30.** Add contact us page, so people can contact you.

**31.** Update Regularly: Keep updating your blog, by this way people will visit more and more.

**32.** Go back and update your old blog post and improve them from time to time.

**33. Giveaways and Coupons:** It is one of the best strategy to boost your traffic. If you have collection of some premium software or themes, then you can start a giveaway, and give this gift to winner user.

**34.** Follow all the SEO rules and regulations that already set by Google and other search engine.

**35.** Avoid Black Hat SEO techniques to increase your blog traffic, like keyword stuffing and other techniques.

**36.** Build backlinks: Building backlinks is one of the most important factor in SEO. There are lot of way to build quality backlinks, but you should follow related and high quality backlinks.

**37.** Don't hesitate to link other relevant blog.

**38. Guest Blogging:** There are lot of advantages of doing guest posting. You can make good relations with others bloggers and you can gain backlinks as well.

**39. Allow Guest Post:** If you are doing guest posting, then you should accept guest posting as well.

**40. Create Community:** Creating community is one of the most difficult task in SEO, but not impossible. Without creating relevant community, successful blogging is not possible at all.

**41. Engage your readers:** Readers engagement takes time, but you can't ignore it. Reply them if they ask anything in comments. This will help you to build a better image.

**42. Build Credibility:** In blogging, building reputation is bit harder, but by the passage of time, you can build better credibility. You must know what you are talking about, and you must confident about services that you offer.

**43. Scribd:** It is a world largest document sharing website, you can increase traffic by sharing documents on Scribd.

**44. Facebook Page:** Create a Facebook page, and share your website link on your fan page.

**45. Facebook Profile:** Create well looking Facebook profile by adding proper information, and add related friends.

**46. Facebook Groups:** Join related group on Facebook, and share your website in these groups.

**47. Twitter:** Join Twitter and share your website link on Twitter.

**48.** Submit your best posts to **Digg** and **Reddit**.

**49.** Regularly pin images with your URL on **Pinterest**.

**50.** Link to all your posts with **StumbleUpon**.

**51.** Share Latest post on all social networking sites,  
like **Facebook** and **Twitter**.

**52.** Use popular **#Hashtages** on twitter.

**53.** Set up an **Instagram** account and tell your followers when you  
publish a new post.

**54.** Add **social sharing buttons** on your website, so users can share  
your post on other social media platforms.

**55.** Add **Social Links** to increase your social community.

**56.** Join Social Bookmarking Sites: Join popular social bookmarking websites and share your links there. Here are some popular social bookmarking sites.

*Twitter*

*Pinterest*

*Reddit*

*Stumble Upon*

*Delicious*

*Clipmarks*

*Diigo*

*Tweet Meme*

*Fark*

*Slash Dot*

*Friend Feed*

*Newsvine*

**57. Email List:** Create list of your email subscribers and share your latest post to them. These are most popular email listing websites:

*Aweber*

*Get Response*

*Mail Chimp*

*Boomerangs*

*Jango Mail*

*Ezine Director*

*Campaign Monitor*

*Benchmark Email*

*Vertical Response*

*Campaigner*

**58.** Add your website address at the end of your email address.

**59. Classified Ads:** You can use classified ad websites to increase your blog traffic. These are some popular classified websites:

***Olx.com***

***Freeclassifiedstuff.com***

***Yakaz.com***

***Epage.com***

***Recycler.com***

***Webcosmo.com***

***Hobbly.com***

***Craigslist.com***

***Trovit.com***

***Backpage.com***

***Inetgiant.com***

***Adpost.com***

***Classifiedforfree.com***

***Backpage.com***

***Gumtree.com***

***Oodle.com***

***Usfreeads.com***

**60. Blog Directories:** Directories submission is a great way to increase your traffic. Here is the list of top blog directories:

<i>Bloggeries</i>			
<i>Eation</i>	<i>Web</i>	<i>Blog</i>	<i>Directory</i>
<i>On</i>		<i>Top</i>	<i>List</i>
<i>Blogged</i>			
<i>Blog</i>		<i>Search</i>	<i>Engine</i>
<i>Blog</i>			<i>Universe</i>
<i>Globe</i>		<i>of</i>	<i>Blogs</i>
<i>Blog</i>			<i>Universe</i>
<i>Bloggernity</i>			
<i>Bloggapedia</i>			
<i>Spill</i>			<i>Bean</i>
<i>Blogging</i>			<i>Fussion</i>
<i>Blog</i>			<i>Flex</i>
<i>Blog</i>			<i>Listing</i>
<i>Blogio</i>			
<i>Blog Digger</i>			

**61. DMoz Listing:** It is an open directory project, if your website is listed in DMoz, then you are luck, because they are only accepting high quality websites.

**62. Article Marketing:** You can write article for other high quality websites. Here are some high quality websites for article writing:

*Ezinearticles*

*Articlesbase*

*Ehow*

*Hubpages*

*Buzzle*

*Suite101*

**63. Press Release Submission:** Writing press release is bit hard, but if you are good in writing, then nothing impossible for you. Here are some popular Press Release submission sites:

*PR.com*

*OpenPress.com*

*Free-Press-Release.com*

*Free-Press-Related-Center.info*

*24-7PressRelease.com*

*1888PressRelease.com*

*PRBuzz.com*

*PR*

*Compass.com*

*PR*

*Urgent.com*

*Express-Press-Release.net*

*ClickPress.com*

*PR9.net*

*EcommWire.com*

*PRLog.org*

*I-Newswire.com*

*PRLeap.com*

**64. Join Forums:** Forums can help you to boost your traffic, and you can increase number of backlinks as well. Join forums that related to your niche.

**65.** Join Slideshare and share your PowerPoint slides to increase traffic.

**66.** Advertising with Google:

**67.** Advertising with Facebook.

**68.** Newspaper Advertising is also a great idea to increase traffic.

**69.** Advertise your blog on local TV channels.

**70.** Yellow pages Advertising.

**71.** Do Banner Advertising on other websites.

**72. Traffic Exchanges:** Exchanging traffic is a good way to increase your blog traffic. Here are some website that do traffic exchange for you.

*[Autosurf365.com](http://Autosurf365.com)*

*[Autosurfmyth.com](http://Autosurfmyth.com)*

*[Clickevolution.com](http://Clickevolution.com)*

*[Freemillionautosurf.com](http://Freemillionautosurf.com)*

*[Bonus-hits.com](http://Bonus-hits.com)*

*[Traffic4dummies.com](http://Traffic4dummies.com)*

*[HitLeap.com](http://HitLeap.com)*

*[10KHits.com](http://10KHits.com)*

*[SmileyTraffic.com](http://SmileyTraffic.com)*

*[247AutoHits.com](http://247AutoHits.com)*

*[AutoSurfPro.com](http://AutoSurfPro.com)*

*[SimplyAutohits.com](http://SimplyAutohits.com)*

**73.** Sponsored Social Media Advertising.

**74.** E-book: Write your own E-book, and allow users to download it, but don't forget to collect their emails before downloading. Emails are very important to do marketing in the future.

**75. RSS Feed:** Really Simple Syndication is a vital part of SEO. Here are some popular RSS websites:

*Feedburner*

*Postrank*

*JetPack*

*MadMini*

*RapidFeeds*

*RevResponse*

*Subscribe2*

*Feedcat*

*Feedforall*

*Feedity*

*Rapidfeeds*

*Feedblitz*

**76.** Create an interesting infographic.

**77. Q&A sites:** Explore Q&A sites like Yahoo Answers, if you have solution for any problem, you can add reply by giving URL of your website.

**78.** Develop WordPress theme and add credit in footer.

**79. Blog Pinging:** After publishing a new post, ping you blog by using site like [pingomatic](#) (Ping O Matic)

**80. Create Videos** and upload to YouTube or DailyMotion, and place post URL in description of video.

**81.** Create Business Card and distribute among your friends and family.

**82.** Include a link to your **RSS feed**.

**83.** Tell your friends and family about your blog.

**84.** Add **Call To Action** at the end of your blog post.

**85.** Join Blogging Community like “[Blogging Engage](#)”.

**86.** Write **Top 10** posts.

**87.** Write **101** post list like this.

**88.** Write “**How To**”, people are more interested to read these type of post’s.

**89.** Write about controversial topic and star conversation.

**90.** Always be first to break the story.

- 91.** Don't make your website the pool of advertising.
- 92.** Hire SEO expert.
- 93.** Include translation option for your websites/blogs.
- 94.** Redirect your broken page (404 Page), or make a custom 404 error page for your website.
- 95.** Do free webinars, and help people who are facing difficulties.
- 96.** Do not use frames on your website.
- 97.** Try to avoid java scripts on your website as much as possible, because it can increase your loading time.
- 98.** Add related post under every blog post.
- 99.** Add poll to attract more and more people.
- 100.** Keep eye on your traffic, and make future strategy according to it.
- 101.** Help those who are struggling in your community that will help you to build more trusted community.

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